

***Reaping Digital Dividends : Leveraging the Internet for Development
in Europe and Central Asia Report
Global Launch Event Agenda***

Venue: National University of Political Studies and Public Administration (SNSPA) Headquarters
(Bd. Expoziției no. 30A, Sector 1, Bucharest, Romania), Multifunctional Room, ground floor.
March 7, 2017, 09:30 – 12:30

Time	Topic
09:00 – 09:30	Arrival of participants and registration
09:30 - 09:45	Welcome addresses Mr. Remus Pricopie, Rector, National University of Political Studies and Public Administration (SNSPA) Mr. Augustin Jianu, Minister of Communications and for Information Society - confirmed Ms. Elisabetta Capannelli, Country Manager for Romania and Hungary, World Bank
09:45 – 10:30	Report Launch Author: Mr. Hernan Winkler, Economist, World Bank
10:30 – 10:45	Questions and Answers
10:45 – 11:00	Coffee break
11:00 – 11:45	The role of the public sector in contributing to the spread of digital dividends Moderator: Ms. Arabela Aprahamian, Senior Private Sector Specialist, World Bank Speakers: Mr. Cătălin Marinescu, President ANCOM – confirmed Ms. Maria Manuela Catrina, Secretary of State, Ministry of Communications and for Information Society – confirmed Ms. Elena Kleininger, Vice President of Competition Council - confirmed Mr. Cristian Cucu, Government CIO – confirmed Mr. Radu Puchiu, Secretary of State, General Secretariat of the Government – TBC Ms. Carmen Mărcuș, Economic Advisor, Representation of the European Commission in Romania - confirmed

11:45 -12:30	<p>Private sector perspective: new business models in the digital age</p> <p>Moderator: Ms. Florina Pînzaru, Dean, Faculty of Management, SNSPA Organizer: CCML Research Center in Management and Leadership, SNSPA Speakers: Mr. Teodor Blidăruș, President of ANIS – confirmed Mr. Bogdan Iordache – Tech Hub - confirmed Mr. Dan Nechita – confirmed Ms. Ioana Petrescu, former Minister of Finance, Board Member CCML- SNSPA & TechLounge Mr. Răzvan Rughiniș, Vice Dean, Faculty of Automatics and Computers, Polytechnic University of Bucharest– confirmed</p>
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