



Center for
Research in
Communication



Cox International Center
James M. Cox Jr. Center for International Mass Communication Training and Research

**The Role of Mass Communication in International Affairs
Bucharest, March 23-24, 2023**

College of Communication and Public Relations

National University of Political Studies and Public Administration (SNSPA)

Thursday, March 23

09.30 – 10.00 Registration

10.00 – 10.45 Welcome speeches

Remus Pricopie, Rector, National University of Political Studies and Public Administration (SNSPA)

Ligia Deca, Minister of Education (tbc)

Alina Bârgăoanu, Dean, College of Communication and Public Relations

Tudor Vlad, Executive Director of the James M. Cox Jr. Center for International Mass Communication Training and Research, University of Georgia

Nicoleta Corbu, Director of the PhD School, National University of Political Studies and Public Administration (SNSPA)

11.00 – 11.15 Coffee break

11.15 – 13.00 Panel 1: Exploring the leadership challenges in a global world

Moderator: **Tudor Vlad**, Executive Director of the James M. Cox Jr. Center for International Mass Communication Training and Research, University of Georgia

Alina Bârgăoanu, Dean, College of Communication and Public Relations

Simona Miculescu, Permanent Delegate of Romania to UNESCO (registered or live intervention)

Stephen O'Connor, Entrepreneur and media pioneer

13.00 – 14.00 Lunch buffet

14.00 – 15.30 Panel 2: Comparative perspectives on mass communication international affairs

Moderator: **Madalina Boțan**, Senior lecturer, National University of Political Studies and Public Administration

Remus Stefureac, CEO and founder of INSCOP Research

Joseph Watson, Carolyn Caudell Tieger Professor of Public Affairs Communications, Grady College, University of Georgia

Sabina Iosub, Head of Programming at Antena 3 CNN

15.30 – 15.45 Coffee break

15.45 –17:15 Panel 3: The impact of mass communication on politics and societies

Moderator: **Tudor Vlad**, Executive Director of the James M. Cox Jr. Center for International Mass Communication Training and Research, University of Georgia, USA

Antonia Colibășanu, Senior geopolitical analyst and Chief Operating Officer at Geopolitical Futures, Senior lecturer at the National University of Political Studies and Public Administration (SNSPA)

Ralitsa Vassileva, Lecturer of journalism at Grady College (UGA) and former CNN International anchor and correspondent

Nicoleta Corbu, Director of the PhD School, National University of Political Studies and Public Administration

Friday, March 24

09.30 – 11.00 Panel 4: Global communications, international affairs and the media

Moderator: **Tudor Vlad**, Executive Director of the James M. Cox Jr. Center for International Mass Communication Training and Research, University of Georgia, USA

Joseph Watson, Carolyn Caudell Tieger Professor of public affairs communications, Grady College (UGA)

Oana Marinescu, Expert in strategic communication

Stephen O'Connor, Entrepreneur and media pioneer

Ion M. Ioniță, Senior-editor *Adevărul* Newspaper and Editor-in-chief of *Historia* Magazine

11.00 – 11.15 Coffee break

11.15 – 12.45 Panel 5: Effective tools for journalism and mass communication

Moderator: **Nicoleta Corbu**, Director of the PhD School, National University of Political Studies and Public Administration (SNSPA)

Mira Moshe, Senior researcher and lecturer, Ariel University (Israel)

Cristina Lupu, Executive director, Centre for Independent Journalism

Ralitsa Vassileva, Lecturer of journalism at Grady College (UGA) and former CNN International anchor and correspondent