

PERSONAL INFORMATION

Corina Buzoianu

✉ corina.buzoianu@comunicare.ro

PROFESSIONAL
EXPERIENCE

-
- 2019 – Present **Coordinator of the Crisis Communication & Digital Listening Lab**,
College of Communication and Public Relations, National University of Political Studies and Public Administration, Bucharest, Romania
- 2020 - Present **Partner coordinator of the national assessment project on adult literacy in Romania, in cooperation with the UNESCO Institute for Lifelong Learning**
Coordination of the data collection activity of the project and coordination of the teams implementing the project.
- 2014–2019 **Supleant member**
COST ACTION “Ageism - a multi-national, interdisciplinary perspective” (IS1402)
- 2012–Present **Erasmus+ academic and international relations coordinator**
College of Communication and Public Relations, National University of Political Studies and Public Administration, Bucharest, Romania
Coordinate the ERASMUS program by facilitating the mobility of students, master students, doctoral students, teachers, and administrative staff. Additionally, establish new partnerships and identify fresh opportunities within the ERASMUS program.
Coordinate the international relations activity at the faculty level
- 2017 – Present **Associate professor**
College of Communication and Public Relations, National University of Political Studies and Public Administration, Bucharest, Romania
Teaching courses:
- Symbols in social media
- Crisis communication
- Social media and crisis communication
Coordinator of the Crisis communication and digital listening research lab
- 10/2014–01/2017 **Lecturer**
College of Communication and Public Relations, National University of Political Studies and Public Administration, Bucharest, Romania
Teaching courses:
- Symbols in social media
- Crisis communication
- Social media and crisis communication
- 10/2009–10/2014 **Assistant professor**
College of Communication and Public Relations, National University of Political Studies and Public Administration, Bucharest, Romania
Teaching courses:
- Image analysis
- Crisis management
- Crisis communication

- 03/2008–03/2009 **Brand & PR Manager**
Softwin, Bucharest (Romania)
Development of the brand strategy, communication plan development, media action planning, press materials, and management of partnerships.
- 2007–03/2008 **Communication Specialist**
Softwin, Bucharest (Romania)
Contribution to the development of communication plans for the group's divisions, promotional materials, and media materials.
- 2006–2007 **Public relations assistant**
Achelis & Partner Public Relations, Bucharest (Romania)
Writing media and promotional materials, implementing the communication plan, and organizing press conferences.
- 2004–2005 **Public relations assistant**
Romanian House of Parliament
Working with non-governmental organizations, establishing partnerships to promote the Chamber of Deputies, drafting press materials, and organizing international conferences on promoting women in politics and respect for human rights.

EDUCATION

- 05/2014–06/2015 **Postdoctoral researcher in qualitative research in communication**
National University of Political Studies and Public Administration, Bucharest (Romania)
- 04/2011–06/2011 **Ph.D. research exchange**
University of Amsterdam, Amsterdam (The Netherlands)
- 2009–2013 **Ph.D. studies in epistemology**
"Alexandru Ioan Cuza" University, Iasi, Romania
- 2006–2008 **MA program in image studies**
Center for Excellence in Image Studies, Bucharest, Romania
- 2002–2006 **BA studies in communication and public relations**
College of Communication and Public Relations, National University of Political Studies and Public Administration, Bucharest (Romania)